

FORCE™

May

TO BE RECKONED WITH

2026

International Impact Book Festival 2026

A Transformational Literary
Experience Connecting
Authors, Industry Leaders,
and Global Opportunities

See Page 52

MAGGIE JALUFKA SOVA

Founder & CEO of Diamonds
2 Destiny, Author, Speaker,
Pastor & Women's
Empowerment Leader

See Featured Article, Page 2

Driving Single Parents

Helping Single Parents
Regain Their Independence
One Car Key At A Time

Article Included, Page 36

FROM DIAMONDS TO DESTINY: *Refining Lives with Faith, Purpose, and Brilliance*

By Maggie Jalufka Sova
Author | Founder & CEO of Diamonds 2 Destiny | Speaker | Pastor

Some leaders teach.
Some leaders inspire.
And some leaders illuminate the hidden brilliance within others.

Maggie Jalufka Sova does all three.

As the founder of Diamonds 2 Destiny, Maggie has become known for helping women and youth discover their value, refine their purpose, and step confidently into the destiny God designed for them. But the roots of her message began long before the conferences, speaking engagements, and books. They began with diamonds.

Where Business Meets Calling

For more than two decades, Maggie is co-owner of Bova Diamonds in Dallas, Texas, a respected wholesale fine jewelry business serving clients across the country.

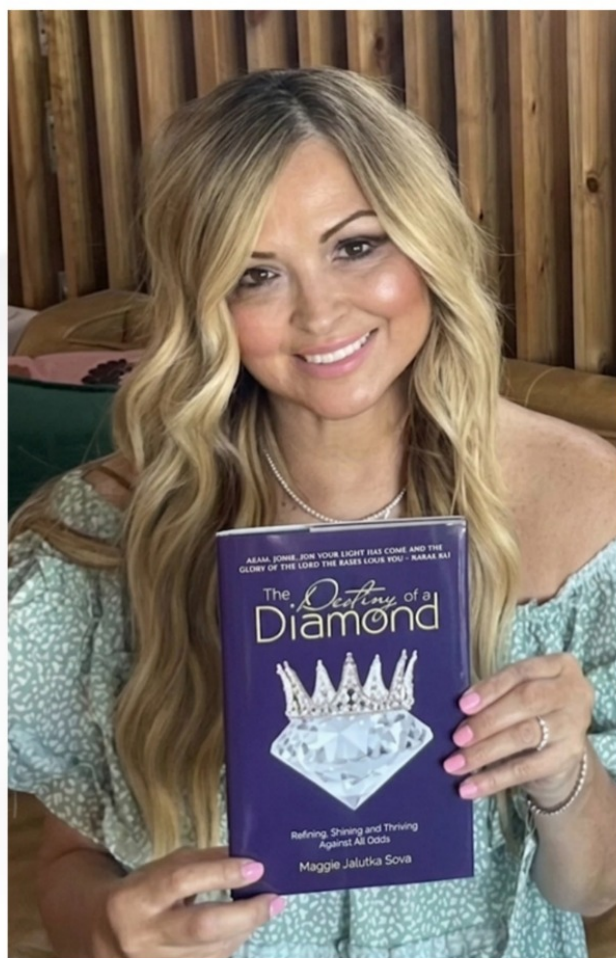
Inside the showroom, she spends countless hours helping clients select diamonds, gemstones, and engagement rings that will mark some of the most meaningful moments of their lives. It is work she deeply enjoys.

Maggie finds genuine joy in walking clients through the process of choosing the perfect stone—examining brilliance, clarity, and the unique beauty that makes each diamond special.

But beyond the sparkle of the stones themselves, she often sees something deeper.

“Every time a woman tries on a diamond ring or necklace,” Maggie reflects, “I’m reminded that she herself is a precious jewel in the sight of God.”

For Maggie, diamonds are more than beautiful objects. They are powerful symbols of identity, worth, and transformation.



The Beauty of the Engagement Ring

One of Maggie's favorite moments in the jewelry business comes when a client is selecting an engagement ring.

The process is filled with excitement, anticipation, and emotion.

Whether it is a man choosing a ring for the woman he loves or a couple selecting one together, the moment carries significance that goes far beyond the jewelry itself.

That diamond placed in an engagement band represents commitment, promise, and a new chapter of life.

Every diamond chosen tells a story.

Every ring carries meaning.

And every woman who receives it is reminded that she is treasured.

Witnessing those moments never grows old for Maggie. In fact, they continually reinforce the deeper message she carries through her ministry and leadership: every woman is precious, valuable, and uniquely created.

A Message Forged Through Experience

While Maggie spent years working with diamonds in the marketplace, life itself became a refining process that shaped her message.

Like the stones she handles daily, Maggie understands what it means to endure pressure.

Her journey has included challenges, personal trials, and seasons that required perseverance and faith.

But through those experiences, something powerful happened.

Refinement.

Just as a diamond emerges from pressure to reveal brilliance, Maggie came to see her own life through that same lens.

"I see myself as a diamond that has broken forth into brilliance after pressure," she says. "Life's trials don't diminish us—they refine us."

This realization eventually became the foundation for Diamonds 2 Destiny, a movement dedicated to helping women recognize the brilliance already placed within them by God.

The Birth of Diamonds 2 Destiny

What began as conversations of encouragement among women soon grew into something much larger.

Diamonds 2 Destiny developed into a platform for transformation—hosting conferences, gatherings, and mentorship opportunities where women and youth could discover clarity, identity, and purpose.

The message is simple yet powerful:

Refining. Shining. Thriving.

Refining represents growth and character development through life's pressures.

Shining represents stepping forward with confidence and courage.

Thriving represents living fully in the purpose God designed.

Through these principles, Maggie has built a community that encourages women to see themselves differently—not through the lens of comparison or limitation, but through the truth of their God-given value.

Faith at the Center

At the heart of Maggie's leadership is her faith.

She speaks often about identity as daughters of the King, reminding women that their value does not come from external recognition but from divine design.

Scripture forms the backbone of her message, particularly the call found in Isaiah:

"Arise, shine, for your light has come." Isaiah 60:1

For Maggie, this verse is more than a theme—it is an invitation for women everywhere to awaken to the brilliance within them.

This message is woven throughout her speaking engagements, her mentorship work, and her recently released book:

The Destiny of a Diamond: Refining, Shining, and Thriving Against All Odds.

The book reflects her journey and offers encouragement to women navigating adversity, helping them recognize that the very pressures they face may be shaping the brilliance that will one day shine.

A Vision of Beauty and Purpose

Maggie also believes that environment carries meaning.

Her Diamonds 2 Destiny events are known for their elegant aesthetic—rich purples, regal gold accents, crowns, and diamond imagery that visually reinforce the message of worth and royalty.

These elements are not simply decoration; they are reminders.

When women enter a Diamonds 2 Destiny gathering, Maggie wants them to feel immediately that they are stepping into a space that reflects their value.

"You are precious.

You are chosen.

You are brilliant."

Impact That Extends Beyond the Stage

Maggie's influence continues to expand through speaking engagements, mentorship, and media appearances.

Her work reaches women launching businesses, stepping into ministry, rediscovering confidence, and rebuilding their lives after difficult seasons.

She is particularly passionate about mentoring young women early—helping them anchor their identity in faith rather than cultural pressures.

Because when identity is secure, destiny becomes clearer.

Living the Message

Perhaps what makes Maggie's message resonate most deeply is that she lives it.

FORCE™

May

TO BE RECKONED WITH
2026

International Impact Book Festival 2026

A Transformational Literary
Experience Connecting
Authors, Industry Leaders,
and Global Opportunities

See Page 52

MAGGIE JALUFKA SOVA

Founder & CEO of Diamonds
2 Destiny, Author, Speaker,
Pastor & Women's
Empowerment Leader

See Featured Article, Page 2

Driving Single Parents

Helping Single Parents
Regain Their Independence
One Car Key At A Time

Article Included, Page 36

FORCETM
TO BE RECKONED WITH
Magazine.com

